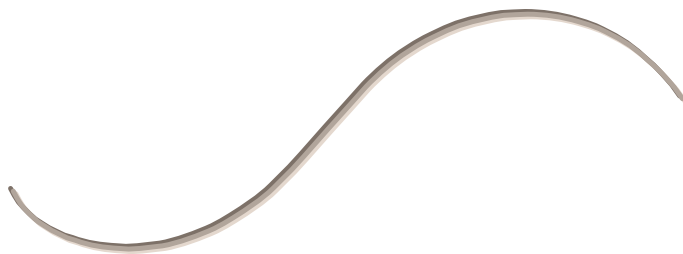


SURVE AND THE
SIGMOID CURVE

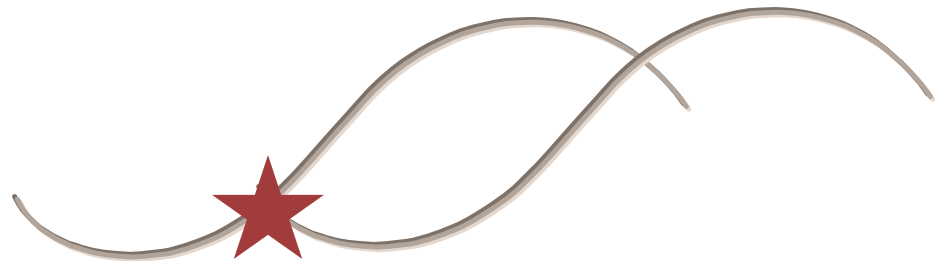
“The world keeps changing. It is one of the paradoxes of success that the things and the ways which got you where you are, are seldom those that keep you there.”



CHARLES HANDY



| SIGMOID CURVE



| TRANSFORMATIONAL CHANGE